

HOUSE JOINT RESOLUTION 714

By Powell

A RESOLUTION to honor the memory of Alice Pearson Chapman
of Nashville.

WHEREAS, we were greatly saddened to learn of the untimely passing of Alice Pearson Chapman of Nashville; and

WHEREAS, Mrs. Chapman was an exceptional, visionary leader whose integrity and acumen were admired by all who had the good fortune of knowing her; and

WHEREAS, a 1994 graduate of the University of Tennessee, Mrs. Chapman joined MP&F Strategic Communications in 1995; she was named an equity partner in 2012 and a managing partner in 2019, thus becoming the first female managing partner and the first individual to ever join the firm directly out of college and rise to this position; and

WHEREAS, as managing partner, Alice Pearson Chapman led a company of seventy-five individuals with annual revenues of approximately \$11 million; she was certified by the University of South Florida Corporate Training & Professional Education program for diversity, equity, and inclusion in the workplace, and under her leadership, MP&F promoted transparency, honesty, and diversity and ultimately became a majority woman-owned business; and

WHEREAS, Mrs. Chapman led MP&F Strategic Communications through some of the most difficult times in the firm's history, executing her duties deftly and with a kind spirit, unwavering focus, and iron will; and

WHEREAS, during her tenure at MP&F, Mrs. Chapman was a leader in the statewide effort to change State laws to allow the sale of wine in grocery stores, a campaign that won industry awards, including the 2015 Silver Anvil from the Public Relations Society of America (PRSA), the International Association of Business Communicators' Saber Award, and the Nashville PRSA Parthenon Best of Show; and

WHEREAS, a valued and respected member of her profession, Alice Pearson Chapman served as a mentor for younger staff and for public relations students at Belmont University; in 2021, the *Nashville Business Journal* recognized her as one of the city's most admired CEOs; and

WHEREAS, Mrs. Chapman was a member of the Downtown Nashville Rotary Club, a past board president of Communities In Schools of Tennessee, and a former executive committee member of the PRSA's Counselors Academy; and

WHEREAS, she volunteered with the literacy nonprofit Book'em, served on the Nashville Auditorium Commission, and supported the Human Trafficking Survivors Court Foundation; and

WHEREAS, Alice Pearson Chapman received numerous accolades during her career, including Cable's Civic Outreach Award in 2006 and the Nashville Area Chamber of Commerce Emerging Leaders Award for Public Relations, Advertising and Marketing in 2011, and was a graduate of the Young Leaders Council; and

WHEREAS, a loving and beloved wife and mother, she was also deeply devoted to her family—her husband, Tom Chapman, and their two children, Ryan and Cate; and

WHEREAS, in addition to her husband and children, she is survived by her parents, Reverend Eric C. and Connie Pearson; in-laws, Booth and Georgeanne Chapman; brother and sister-in-law, Tim and Megan Gale; brother-in-law, John Barret Chapman; sister-in-law, Amy; and nieces, Hilda, Darcy, and Avery; and

WHEREAS, Alice Pearson Chapman was a consummate professional whose legacy is one of service and integrity; and

WHEREAS, it is fitting that we should remember the bountiful life of this exceptional public servant and human being; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED TWELFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE

CONCURRING, that we honor the memory of Alice Pearson Chapman, reflecting fondly upon her impeccable character and her stalwart commitment to her profession and her community.

BE IT FURTHER RESOLVED, that we express our sympathy and offer our condolences to the family of Mrs. Chapman.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy and upon proper request made to the appropriate clerk, the language appearing immediately following the State seal appear without House or Senate designation.